



P.O. Box 9 113 North Minnesota Street New Ulm, MN 56073 Toll Free: 1 800 324 8236 Fax: 866 822 5487

www.wideareaclassifieds.com

Classified Network Pricing

Package Name	Words	Papers	Circulation	Rate	Addl Word
Alabama I	25	13	150,000	\$129.00	\$5.00
Alabama II (Mobile)	25	10	290,000	\$179.00	\$7.00
Alabama Subscription Papers	25	116	890,000	\$269.00	\$10.00
Alaska I	25	9	155,000	\$419.00	\$15.00
Alaska Subscription Papers	25	35	359,400	\$699.00	\$19.00
American Classifieds - Top 10	25	10	500,000	\$139.00	\$5.00
Arizona I	25	38	450,000	\$319.00	\$10.00
Arizona II	25	14	470,000	\$299.00	\$10.00
Arizona III (NW)	25	15	133,000	\$129.00	\$5.00
Arizona Subscription Papers	25	92	1,115,700	\$459.00	\$15.00
Arkansas I	25	27	370,000	\$209.00	\$10.00
Arkansas Subscription Papers	25	122	937,100	\$329.00	\$15.00
California I	25	19	950,000	\$459.00	\$15.00
California II - Northern	25	133	1,657,000	\$659.00	\$12.00
California III	25	10	350,000	\$159.00	\$8.00
California Subscription Papers	25	235	2,800,000	\$550.00	\$15.00
California Subscription Papers (Northern)	25	114	1,400,000	\$449.00	\$12.00
California Subscription Papers (Southern)	25	86	1,400,000	\$449.00	\$12.00
Colorado I	25	8	200,000	\$99.00	\$7.00
Colorado Subscription Papers	25	108	634,561	\$359.00	\$10.00
Connecticut	25	19	215,000	\$199.00	\$10.00
Connecticut/Rhode Island	25	53	521,970	\$159.00	\$7.00
Dakota Metro	25	6	210,000	\$109.00	\$7.00
Delaware I	25	10	280,000	\$129.00	\$5.00
Farm/Ag Publications	25	12	475,000	\$359.00	\$12.00
Florida I	25	136	3,300,000	\$529.00	\$25.00
Florida II	25	13	480,000	\$269.00	\$10.00
Florida III - W/Miami	25	137	4,400,000	\$599.00	\$25.00
Florida Subscription Papers	25	165	1,678,616	\$479.00	\$15.00
Georgia I	25	17	400,000	\$239.00	\$10.00
Georgia II	25	17	300,000	\$189.00	\$7.00
Georgia III (Atlanta)	25	23	560,000	\$199.00	\$10.00
Georgia Subscription Papers	25	105	1,200,000	\$409.00	\$12.00
Hawaii	25	3	60,000	\$49.00	\$3.00

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Hispanic / Latino I	25	13	1,750,000	\$609.00	\$17.00
Hispanic / Latino II	25	9	800,000	\$589.00	\$15.00
Idaho I	25	10	115,000	\$79.00	\$5.00
Illinois I	25	33	465,000	\$199.00	\$10.00
Illinois II	25	18	325,000	\$189.00	\$10.00
Illinois III	25	41	575,000	\$249.00	\$10.00
Illinois IV (Chicago)	25	7	675,000	\$239.00	\$10.00
Illinois Subscription Papers	25	391	2,030,923	\$399.00	\$14.00
Illinois Subscription Papers - Chicago	25	129	802,173	\$379.00	\$15.00
Illinois Subscription Papers - North	25	89	556,252	\$259.00	\$15.00
Illinois Subscription Papers - South	25	70	243,757	\$259.00	\$15.00
Illinois TMC	25	101	1,800,000	\$699.00	\$20.00
Indiana I	25	19	375,000	\$159.00	\$7.00
Indiana II	25	14	365,000	\$199.00	\$10.00
Indiana Subscription Papers	25	130	928,606	\$419.00	\$15.00
Iowa I	25	55	1,060,000	\$199.00	\$2.00
Iowa II	25	29	575,000	\$279.00	\$10.00
Iowa Subscription Papers	25	229	1,199,056	\$429.00	\$13.00
Kansas I	25	13	230,000	\$159.00	\$10.00
Kansas II	25	12	185,000	\$349.00	\$20.00
Kansas Subscription Papers	25	112	500,000	\$329.00	\$15.00
Kentucky I	25	32	410,000	\$179.00	\$10.00
Kentucky II	25	23	235,000	\$239.00	\$10.00
Kentucky Subscription Papers	25	65	876,000	\$359.00	\$10.00
Louisiana I	25	23	290,000	\$159.00	\$7.00
Louisiana Subscription Papers	25	118	1,150,930	\$379.00	\$12.00
Maine	25	21	275,000	\$199.00	\$10.00
Maryland I	25	27	900,000	\$339.00	\$12.00
Maryland/Delaware/DC Subscription	25	126	2,301,000	\$709.00	\$13.00
Massachusetts	25	5	565,000	\$179.00	\$7.00
Michigan I	25	85	1,700,000	\$299.00	\$15.00
Michigan II	25	6	665,000	\$329.00	\$10.00
Michigan Subscription Papers	25	139	1,660,000	\$429.00	\$10.00
Midwest Classified Network	25	145	2,500,000	\$199.00	\$2.00

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Minnesota I	25	67	1,400,000	\$179.00	\$5.00
Minnesota II	25	25	635,000	\$299.00	\$10.00
Minnesota III	25	23	200,000	\$329.00	\$12.00
Minnesota IV (Metro)	25	26	650,000	\$589.00	\$14.00
Minnesota Subscription - Metro/Central East	25	30	195,861	\$99.00	\$6.00
Minnesota Subscription - Northern	25	71	339,019	\$99.00	\$6.00
Minnesota Subscription - Southern	25	86	196,290	\$99.00	\$6.00
Minnesota Subscription Papers	25	240	1,000,000	\$199.00	\$10.00
Mississippi I	25	16	200,000	\$169.00	\$10.00
Mississippi Subscription Papers	25	104	1,001,851	\$289.00	\$12.00
Mississippi/Alabama/Arkansas	25	46	650,000	\$429.00	\$15.00
Missouri I	25	52	475,000	\$229.00	\$10.00
Missouri II	25	12	180,000	\$129.00	\$5.00
Missouri Subscription Papers	25	209	1,050,200	\$429.00	\$13.00
Montana I	25	9	165,000	\$129.00	\$7.00
Montana Subscription Papers	25	70	250,000	\$179.00	\$7.00
National I (WACNET)	25	117	3,750,000	\$1,579.00	\$50.00
National II - American Classifieds	25	140	4,200,000	\$549.00	\$19.00
Nebraska I	25	19	400,000	\$159.00	\$7.00
Nebraska II	25	13	285,000	\$189.00	\$7.00
Nebraska Subscription Papers	25	172	401,500	\$269.00	\$10.00
Nevada Subscription Papers	25	21	380,000	\$189.00	\$7.00
New England I	25	108	1,822,592	\$239.00	\$13.00
New England II	25	33	460,000	\$359.00	\$15.00
New England Subscription Papers	25	50	946,000	\$409.00	\$7.00
New Hampshire I	25	18	240,000	\$229.00	\$10.00
New Hampshire II	25	21	350,000	\$259.00	\$10.00
New Jersey I	25	16	125,000	\$129.00	\$5.00
New Jersey Subscription Papers	25	150	2,400,000	\$599.00	\$16.00
New Mexico I	25	22	300,000	\$229.00	\$10.00
New Mexico Subscription Papers	25	28	213,790	\$209.00	\$8.00
New York (Buffalo)	25	9	63,000	\$49.00	\$5.00
New York I	15	433	6,210,076	\$499.00	\$15.00
New York II	25	43	900,000	\$359.00	\$10.00

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New York III	25	23	218,000	\$149.00	\$7.00
New York IV - (Long Island)	25	23	125,000	\$229.00	\$10.00
New York Weekly Subscription Papers	25	279	2,200,000	\$599.00	\$15.00
North Carolina I	25	18	590,000	\$229.00	\$10.00
North Carolina II	25	13	265,000	\$169.00	\$7.00
North Carolina Subscription Papers	25	118	1,803,211	\$419.00	\$14.00
North Dakota I	25	12	190,000	\$119.00	\$7.00
North Dakota Subscription Papers	25	90	300,000	\$189.00	\$7.00
Northwest I	25	24	1,600,000	\$239.00	\$10.00
Northwest II	25	24	635,000	\$489.00	\$17.00
Northwest III	25	29	675,000	\$289.00	\$7.00
Ohio I	25	22	480,000	\$189.00	\$10.00
Ohio II	25	22	475,000	\$179.00	\$10.00
Ohio III	25	19	385,000	\$249.00	\$10.00
Ohio Subscription Papers	25	157	1,492,992	\$419.00	\$14.00
Oklahoma I	25	53	460,000	\$249.00	\$10.00
Oklahoma II	25	14	420,000	\$129.00	\$7.00
Oklahoma Subscription Papers	25	194	1,200,000	\$399.00	\$14.00
Pennsylvania I	25	196	2,400,000	\$399.00	\$17.00
Pennsylvania II	25	24	625,000	\$259.00	\$10.00
Pennsylvania III (East I)	25	22	505,000	\$159.00	\$7.00
Pennsylvania IV (East II)	25	17	475,000	\$189.00	\$7.00
Pennsylvania Subscription Papers	25	162	2,500,000	\$639.00	\$14.00
Pennsylvania V - Pittsburgh	25	81	780,000	\$379.00	\$12.00
Rocky Mountains	25	27	530,000	\$299.00	\$10.00
SAPA	30	78	4,100,000	\$349.00	\$10.00
South Carolina I	25	17	300,000	\$159.00	\$10.00
South Carolina Subscription Papers	25	97	1,180,000	\$519.00	\$14.00
South Dakota I	25	10	285,000	\$169.00	\$8.00
South Dakota Subscription Papers	25	137	319,000	\$199.00	\$8.00
Tennessee I	25	20	420,000	\$249.00	\$10.00
Tennessee Subscription Papers	25	77	604,540	\$349.00	\$14.00
Texas I (Outstate)	25	30	875,000	\$339.00	\$12.00
Texas II (Dallas)	25	8	270,000	\$179.00	\$7.00

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Texas III (Houston)	25	15	610,000	\$339.00	\$10.00
TexCAP	25	64	1,969,674	\$195.00	\$8.00
Utah Subscription Papers	25	50	500,000	\$219.00	\$7.00
Vermont	25	15	130,000	\$169.00	\$7.00
Virginia I	25	18	365,000	\$289.00	\$10.00
Virginia II	25	18	275,000	\$389.00	\$12.00
Virginia Subscription Papers	25	98	1,364,714	\$359.00	\$14.00
Washington I	25	11	575,000	\$499.00	\$17.00
Washington Subscription Papers	25	86	788,000	\$269.00	\$11.00
West Virginia I	25	18	470,000	\$199.00	\$10.00
West Virginia Subscription Papers	25	70	638,922	\$319.00	\$10.00
Wisconsin I	25	69	1,025,000	\$299.00	\$10.00
Wisconsin II (Milwaukee)	25	12	865,000	\$219.00	\$12.00
Wisconsin III - Southwest	25	18	630,000	\$189.00	\$7.00
Wisconsin Subscription Papers	25	184	1,200,000	\$349.00	\$14.00
Wyoming I	25	9	140,000	\$99.00	\$5.00
Wyoming Subscription Papers	25	42	179,000	\$189.00	\$8.00

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